

## SFRAW Rating System

We have extremely high standards for the producers we choose to work with and the products that we sell. Our suppliers and producers go through a rigorous vetting out and interview process - truth is, not many make the cut! Below you will find the selection criteria we consider when rating our products/producers. We hope you find this information meaningful and helpful when determining which products you choose.

	Good	Better	Best
	BRONZE	SILVER	GOLD
<b>Essential Criteria</b>			
100% Grass-Finished or Truly Pastured			X
100% USA Grown/Processed		X	X
Antibiotic-Free	X	X	X
Cage-Free (No Confinement)	X	X	X
Hormone-Free	X	X	X
Humanely-Handled/Raised with Care/Honor	X	X	X
Lovely People To Do Business With	X	X	X
Lower Carbon Footprint		X	X
Never Altered (beaks cut/tails removed)	X	X	X
No Crowding	X	X	X
Range-Free/Range-Grown	X	X	X
The Most Nutritious & Best Tasting/Flavor			X
Transparency (Facility/Farm Tours, Provides Information Willingly)	X	X	X
USDA/State Certified/Licensed Facility	X	X	X
<b>Criteria Considered (By Category)</b>			
<b>The Product</b>			
100% California Grown & Processed			
Air-Chilled Processing			
Certified Hallal			
Compostable Packaging			
Dry-Aged (Beef/Lamb)	Over 25%	Over 50%	Over 75%
Farm Harvested/Processed			
Freshest You Can Buy			
Genuinely Artisanal			
Gluten-Free			
GMO-Free Certified			
HACCP Program			
Handmade			
Nutrient Dense/Traditional Methods			
Plastic-Free Production/Harvest			
Soy-Free			
<b>The Business &amp; People</b>			
Alternative Energy Used (Solar/Biodiesel, etc.)			
Certified Green Business			
Cooperative/B-Corporation			

Cottage Food Operation	Over 25%	Over 50%	Over 75%
Fair Trade Certified			
Family Owned/Operated			
Family/Hobby Farm			
Locally Produced (Northern CA)			
Minority Owned			
SFMade Product			
SFRAW Member Producer			
Waste Reduction Program (Re-Use/Reduce/Re-Cycle)			
Water Conservation/WaterSmart Certified			
West Coast Producer (CA/WA/OR)			
<b>The Animals &amp; Land</b>	Over 25%	Over 50%	Over 75%
Animal Welfare Approved			
Biodynamic Farming			
Certified Organic			
Closed Herd			
Enhanced Outdoor Access			
Enriched Environment			
Global Animal Partnership Rating			
Heritage Breeds			
Holistic Management/Savory Practices			
Humane Certified			
Marine Conservation Society Rating			
Naturally Reared (herbs/homeopathy)			
Never Transported/Moved (Until Slaughter)			
Organic/Chemical-Free (not certified)			
Predator Friendly Certified			
Rotational Grazing			
Salatin/Polyface Practices			
Seafood Watch Rating (favorable)			
Vaccine-Free			